

Main Street Louisville Business Improvement District

PO Box 311

Louisville, CO 80027

July 10, 2026

Dear City Council Members,

We are writing this letter to request additional funding for the Old Town Skate Ice Rink for this past, 2025-2026 season.

Background:

The Main Street Louisville Downtown Business Improvement District (BID) entered into an agreement in September 2025 with the City of Louisville to operate the Old Town Skate Ice Rink during the 2025-2026 season. At that time, the BID had a hand-shake agreement with long-time ice rink operator, Boulder Creek Events (BCE), to operate the ice rink and the BID would oversee operations and liaise as necessary with the City to ensure smooth, consistent and reliable operations.

Unfortunately, BCE backed out of operating and left the BID scrambling to find a new operator and to execute all the pre-production and installation planning. BCE did introduce the BID to Blue Line Sports and Entertainment, who agreed to take on the operations of the rink for the season. However, because of the last-minute nature of the arrangements, the BID needed to shoulder much of the installation expenses and enter into a rental agreement for the Chiller. The agreement between the BID and Blue Line stipulated that Blue Line would reimburse the BID for all expenses paid on behalf of the new operator, Blue Line. These expenses included the cost of the chiller rental, crane services for the chiller, and installation labor.

Season Operations Recap:

The Ice Rink was installed and opened on time and operated successfully for the season, including open skating hours, private rentals and Broomball. This, despite the unusually warm winter that made maintaining the ice very difficult and likely had a negative impact on community use. Unfortunately, ice rink operating expenses significantly exceeded revenues (see profit and loss statement below) and, as a result, Blue Line did not repay all of the money it owes to the BID and, in addition, has received no management compensation for their work on the project.

Blue Line Sports and Entertainment			
Old Town Skate Profit and Loss			
INCOME			
	Sales		
		Skating Entries	\$ 100,696.81
		Parties/Event Rentals	\$ 5,160.00
		Concessions	\$ 8,082.00
		Tips	\$ 5,275.95
		Sponsorship Income	\$ 3,737.50
	Total Sales		\$ 122,952.26
		Additional City Contribution	
TOTAL INCOME			\$ 122,952.26
EXPENSES			
	Installation		
		Installation Materials/Equipment	\$ 13,929.93
		Installation Labor	\$ 21,537.50
		Crane Services for Chiller	\$ 2,150.40
		Electrical for Chiller	\$ 270.00
	Total Installation		\$ 37,887.83
	Operations		
		Labor	\$ 50,700.00
		Materials and Equipment	\$ 1,782.78
		Insurance	\$ 1,500.00
		Additional Glycol	\$ 1,269.20
	Total Operations		\$ 55,251.98
	Rentals		
		Trane Chiller Rental	\$ 43,128.88
		Port-a-Potties	\$ 900.00
		Zamboni Rental	\$ 8,000.00
	Total Rentals		\$ 52,028.88
	Removal		
		Crane Service	\$ 855.00
		Electrical	\$ 232.50
		Removal Labor	\$ 5,000.00
	Removal Total		\$ 6,087.50
	Blue Line Sports and Entertainment Management Fees		
		Operations Manager	
		General Manager	
	Total Management Fees		\$ -
TOTAL EXPENSES			\$ 151,256.19
NET INCOME			\$ (28,303.93)
NOTES			
		Unpaid Invoices still due from Blue Line to BID	\$ 27,547.00
		Unpaid Invoices still due from BID to Trane (Chiller)	\$ 19,808.88

This statement includes all the income and expenses incurred for the operation of the ice rink for the season. However, Blue Line still owes the BID \$35,547 so if they were to pay those invoices, they would take a loss of \$28,304.

Also, it is important to note that the BID still owes Trane USA Inc. \$19,809 for the chiller rental and, at this time, has no way to pay that outstanding liability.

The BID requests that the City provide an additional \$35,000 in funding for ice rink operations for the 2025-2026 season. In addition, the BID will waive the \$8,000 zamboni rental fee due from Blue Line. The BID will then deduct the remaining \$27,547 due from Blue Line to the BID from this additional funding and pay the remaining \$7,453 to Blue Line. As a result, Blue Line will end up with a net gain of \$14,696 (management fee) and the BID will be able to pay its outstanding liabilities (see proposed P&L below).

Proposal with Additional City Funding					
Blue Line Sports and Entertainment					
Old Town Skate Profit and Loss					
INCOME					
	Sales				
	Skating Entries	\$ 100,696.81			
	Parties/Event Rentals	\$ 5,160.00			
	Concessions	\$ 8,082.00			
	Tips	\$ 5,275.95			
	Sponsorship Income	\$ 3,737.50			
	Total Sales	\$ 122,952.26			
	Additional City Contribution	\$ 35,000.00	Proposed Additional Funding from the City		
TOTAL INCOME		\$ 157,952.26			
EXPENSES					
	Installation				
	Installation Materials/Equipment	\$ 13,929.93			
	Installation Labor	\$ 21,537.50			
	Crane Services for Chiller	\$ 2,150.40			
	Electrical for Chiller	\$ 270.00			
	Total Installation	\$ 37,887.83			
	Operations				
	Labor	\$ 50,700.00			
	Materials and Equipment	\$ 1,782.78			
	Insurance	\$ 1,500.00			
	Additional Glycol	\$ 1,269.20			
	Total Operations	\$ 55,251.98			
	Rentals				
	Trane Chiller Rental	\$ 43,128.88			
	Port-a-Potties	\$ 900.00			
	Zamboni Rental		\$8,000 seasonal rental waived for 2025-26		
	Total Rentals	\$ 44,028.88			
	Removal				
	Crane Service	\$ 855.00			
	Electrical	\$ 232.50			
	Removal Labor	\$ 5,000.00			
	Removal Total	\$ 6,087.50			
	Blue Line Sports and Entertainment Management Fees				
	Operations Manager				
	General Manager				
	Total Management Fees	\$ -			
TOTAL EXPENSES		\$ 143,256.19			
NET INCOME		\$ 14,696.07			

\$14,696 for Blue Line is still an extremely low amount but they will accept it with the understanding that the City, BID and Blue Line will make every effort to move forward in good faith in the future with a more equitable financial agreement.

The BID is willing and interested in continuing its role in Old Town Skate in the future and feels strongly that keeping Blue Line as the operator is the best course of action at this time.

We, therefore, hope that City Council will approve this request, along with separate future funding requests so that the City of Louisville can continue to offer this wonderful and important amenity to the community.

Thank you very much.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jenni Hlawatsch', with a stylized, flowing script.

Jenni Hlawatsch

President

Main Street Louisville Business Improvement District